



**Ku De Ta Announces Second Location at  
The Street in Chestnut Hill to Open Monday June 23, 2014**

**June, 2014 – Chestnut Hill, MA** – Ku De Ta, one of Boston’s leading clothing and accessory boutiques, will open a second location at The Street in Chestnut Hill on Monday, June 23, 2014 (33 Boylston Street Chestnut Hill, Massachusetts). Ku De Ta at The Street is independently and locally owned by Boston natives Nicole Cronin and Heather O’Connell. [www.kudetaboston.com](http://www.kudetaboston.com); [thestreetchesnuthill.com](http://thestreetchesnuthill.com)

Ku De Ta has earned the loyalty of fashionistas for its simple philosophy: women should love what they wear. With its name playing on the French word for revolution, the boutique has been shaking up Boston style since its Founder Nicole Cronin opened the first store in the heart of South Boston in 2006. Heather O’Connell joined Ku De Ta South Boston in 2007 and has served as the store’s General Manager and Lead Buyer for the past six years. Cronin and O’Connell are now thrilled to partner to open Ku De Ta’s second location at The Street in Chestnut Hill.

The Street has quickly become the region’s premiere outdoor shopping and entertainment destination with an exciting mix of over 40 retail stores and restaurants. Ku De Ta will directly neighbor the newly opened Jonathan Adler and skoah, an award-winning skincare store and spatique.

The 800-square foot boutique is a flirty and feminine style haven with a distinctly welcoming vibe, set by Ku De Ta’s renowned customer service and one fashionable find after the next. Duffy Design Group created a laidback chic ambiance with blush pink draping swooping across the industrial ceiling, tufted, deep pink velvet cushioning along the upper walls, dressing rooms with screen printed images of fashion shows across their curtains, a herringbone tiled floor, Hollywood style track lighting, and two large pendants with metal branches and LED flowers.

Shoppers will find a collection of 70 fashion-forward designers with a focus on clothing

and accessories that allow women to experience the rush of discovering inspiring designers of independent and world renowned labels, and to leave with effortlessly stylish items. Giving women the peace of mind that their purchase is a head-turning rarity, Ku De Ta never carries more than two items in the same size.

Ku De Ta's location at The Street will elevate its array of luxury brands, with a spotlight on designers like *Mother Denim*, *Finder's Keepers*, *Charlie Jade*, *Etienne Marcel Denim*, *Cameo*, *Lavender Brown*, *Love & Liberty* and *525 America*, as well as maintain the store's focus on exciting and accessibly priced designers like *Pink Martini*, *Costa Blanca*, *Gentle Fawn*, *Dittos Denim* and *Collective Concepts*.

Accessories and handbags by *Heather Hawkins*, *Kris Nations*, *Shiraleah*, *Deux Lux*, *Kitsch*, *Lenny & Eva*, *Blee Inara*, *Cimber designs*, *Two's Co*, and *Clutch* will also be found at Ku De Ta at The Street. Attention will be given to New England and Boston designers like *Samantha Faye*, *Kendra Phillip*, *d'andrea handbags*, *Lily and Migs*, *Venni Caprice* and *Alex and Ani*.

Ku De Ta has earned rave reviews from local and national press alike, including *Lucky Magazine*, *The Boston Globe Magazine* and *Chronicle*.

Ku De Ta at The Street is located at 33 Boylston Street Chestnut Hill, MA 02467 and is reachable at 617-383-5095.

Ku De Ta in South Boston is located at 663 East Broadway, South Boston, MA 02127 and is reachable at 617-269-0008.

For more information about Ku De Ta please visit [www.kudetaboston.com](http://www.kudetaboston.com); Twitter: @kudetaboston; Facebook: [www.facebook.com/kudetaboston](http://www.facebook.com/kudetaboston); Instagram: @KudetaBoston. To contact Ku De Ta, please call or email [kudetaboston@hotmail.com](mailto:kudetaboston@hotmail.com).

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