

THE MAGAZINE ABOUT SHOPPING AND STYLE

Bonus  
**BOSTON**  
Section! Page 384

# Lucky

SEPTEMBER 2008

**THE FALL  
FASHION GUIDE**

# 981

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michele mercaldo

Michele Mercaldo's chic works in gold, silver, and platinum are refreshingly restrained. In her small South End workspace and showroom, the designer hand-creates and -finishes geometric earrings, bracelets, and pendants with a focus on clarity and simplicity. "My lines are very clean and modern," says Mercaldo, who also does custom wedding bands and one-of-a-kind commissions. "I try to work with how things fit the body," she says, turning out items that flatter a neckline or drape just so around a wrist. This season, affordable sterling silver pieces (from \$60) take inspiration from architecture: The Circles Series, for example, explores how varying arrangements of the simple O shape can create entirely different pieces of jewelry. Available at **Michele Mercaldo Jewelry** (280 Shawmut Ave., 617-350-7909, michelemercaldo.com).

Ku De Ta

Recently expanded and renovated, the hip Southie clothing and accessories boutique now has more room to display affordable lines like William Rast, Miss Me, and Steve Madden, as well as new additions Betsey Johnson, Joe's Jeans, and Harajuku Lovers. Save 20 percent on any one item. **663 E. Broadway, South Boston, 617-269-0008**

save 20%



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TEPPER JACKSON CASE REGULAR PRICE \$50  
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the lowdown...

store news

**Newton Highlands fitness and lifestyle clothing destination X-hale** (25 Lincoln St., Newton Highlands, 617-581-6530) has relocated its well-curated range of activewear from names like Lululemon, Bluefish, and Beyond Yoga to a more spacious spot around the corner.



"LOLA" TANK, \$51, ION. X-HALE, 617-581-6530

beauty news

Onetime Laura Mercier makeup artist Lauren Genatossio has opened South Boston's **Sarra** (840 Summer St., Boston, 617-269-8999), offering brow shaping, beauty lessons, and her complete line of cosmetics. ... In Back Bay,

former Vidal Sassoon executives

**Peter Bradley and Dirk Diegel** have debuted their own highly anticipated **Bradley & Diegel** (77 Newbury St., 617-266-7707) with top-notch cuts and color.

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